

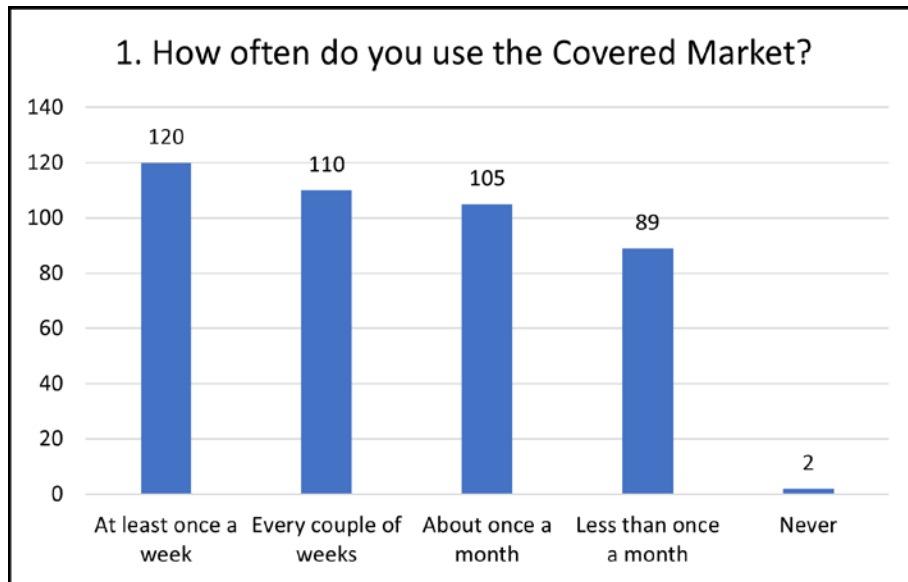
OXFORD CIVIC SOCIETY

AN INDEPENDENT VOICE FOR OXFORD
SINCE 1969

COVERED MARKET SURVEY RESULTS

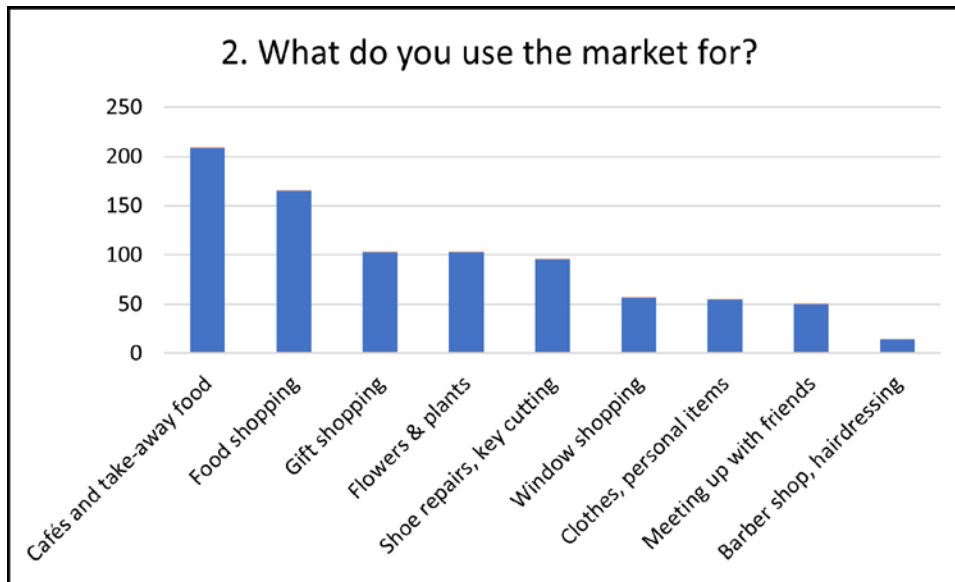
Survey conducted March/April 2021

1. How often do you use the Covered Market?



At least once a week	120	28.2%
Every couple of weeks	110	25.8%
About once a month	105	24.6%
Less than once a month	89	20.9%
Never	2	0.5%
TOTAL	426	100%

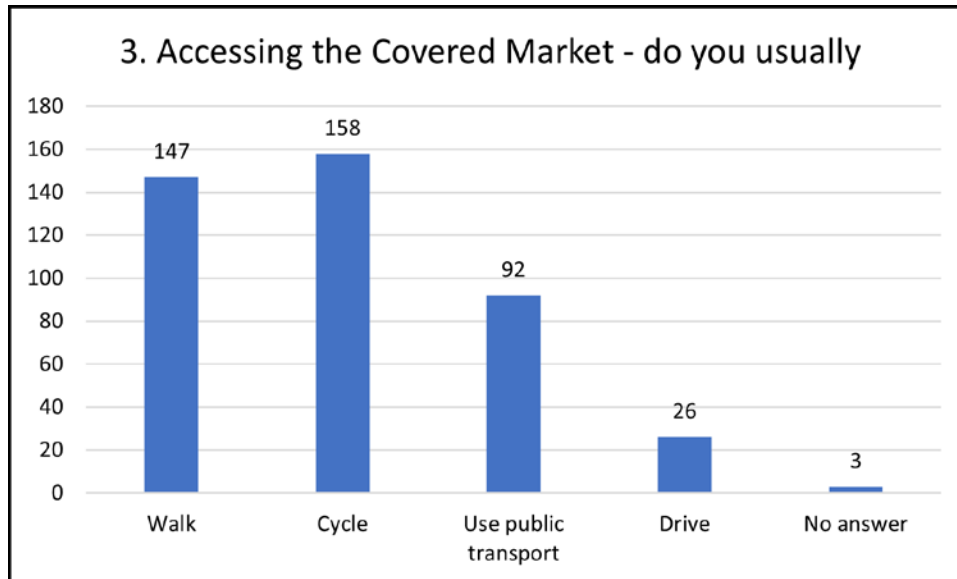
2. What do you use the market for?



Cafés and take-away food	209	49.3%
Food shopping	165	38.9%
Gift shopping	103	24.3%
Flowers & plants	103	24.3%
Shoe repairs, key cutting	96	22.6%
Window shopping	57	13.4%
Clothes, personal items	55	13.0%
Meeting up with friends	50	11.8%
Barber shop, hairdressing	14	3.3%

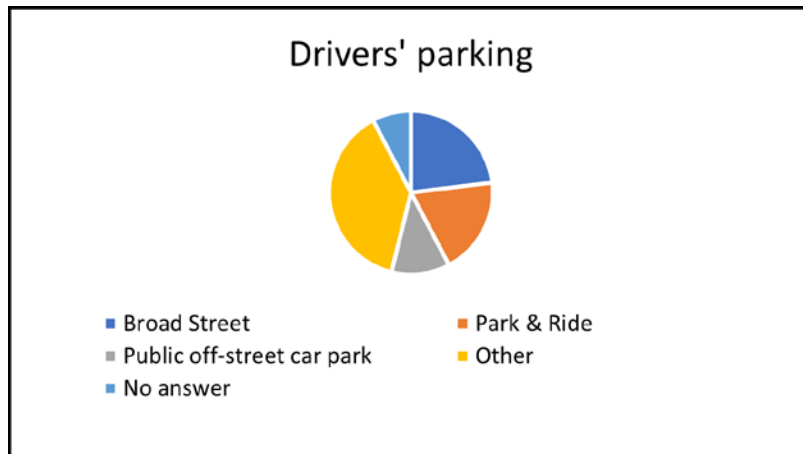
Number responding **424** **99.5%**

3. Accessing the Covered Market - do you usually



Walk	147	34.5%
Cycle	158	37.1%
Use public transport	92	21.6%
Drive	26	6.1%
No answer	3	0.7%
TOTAL	426	100%

4. If you drive, where do you usually park?



Of the 26 who answered "Drive" to Q.3:

Broad Street	6
Park & Ride	5
Public off-street car park	3
Other	10
No answer	2

TOTAL 26

"OTHER" was:

NB: 4 mentions of disabled parking

St Giles

St Giles

We have a Blue Badge and park in St Giles

Westgate - EV charger

Westgate or ice rink

As close as legally possible with a Disabled Parking badge

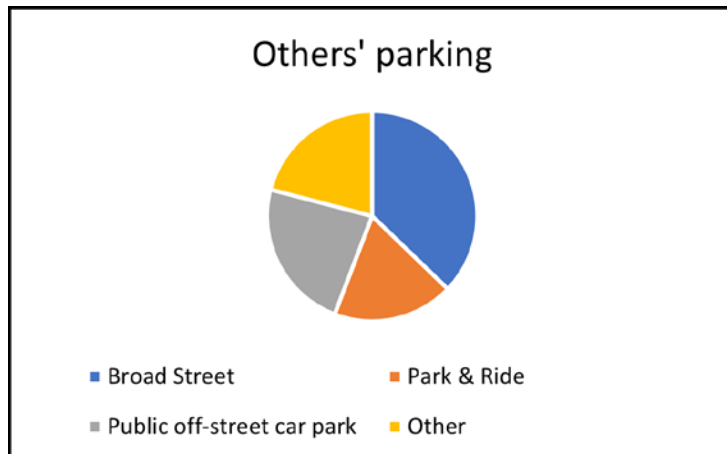
Disabled parking in Oriel Square~Margaret has a disabled badge.

High Street, disabled parking

In a friend's driveway in north Oxford.

Pay and display street parking

4. If you drive, where do you usually park?



But another 43 also gave an answer:

Broad Street	16
Park & Ride	8
Public off-street car park	10
Other	9

TOTAL 43

"OTHER" was:

By Market on Market Street, to pick up large shopping.

Bradmore Road

Foley [*Folly*] Bridge

Jericho

Linton Road

Market Street

Residential roads on west side of station, in free 2 hour parking bay

Somewhere off Woodstock or Banbury Road

St Giles or Mansfield Road area if driving in is necessary, in my case during periods when my spouse's mobility has been limited by a medical condition and its consequences

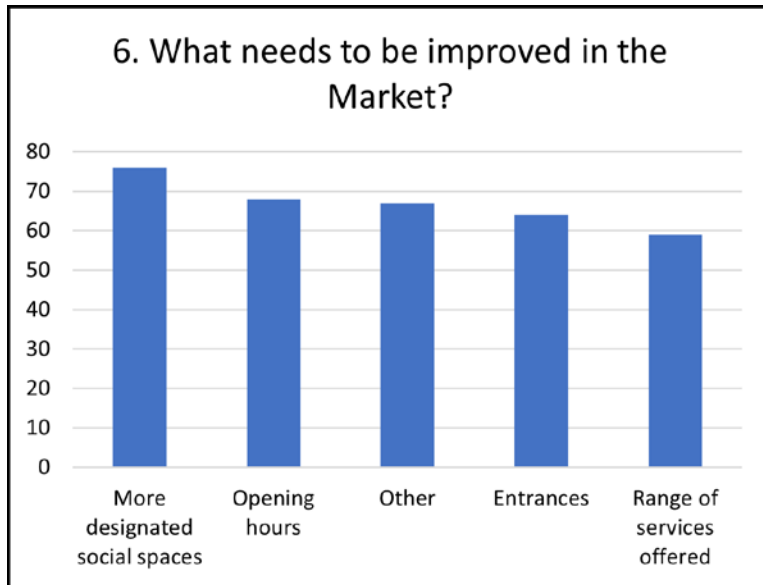
5. What do you most value about the Covered Market?

Top Topics

- 1 Independent shops
- 2 Atmosphere/History/Character/Environment
- 3 Range of shops
- 4 Quality
- 5 Food - Cheese, Meat, Fish, Veg
- 6 Coffee
- 7 Quirky
- 8 Meeting place
- 9 Covered - out of the rain
- 10 It's not Westgate

Number responding 408 (96%)

6. What needs to be improved in the Market?



More designated social spaces	76	17.8%
Opening hours	68	16.0%
Other	67	15.7%
Entrances	64	15.0%
Range of services offered	59	13.8%

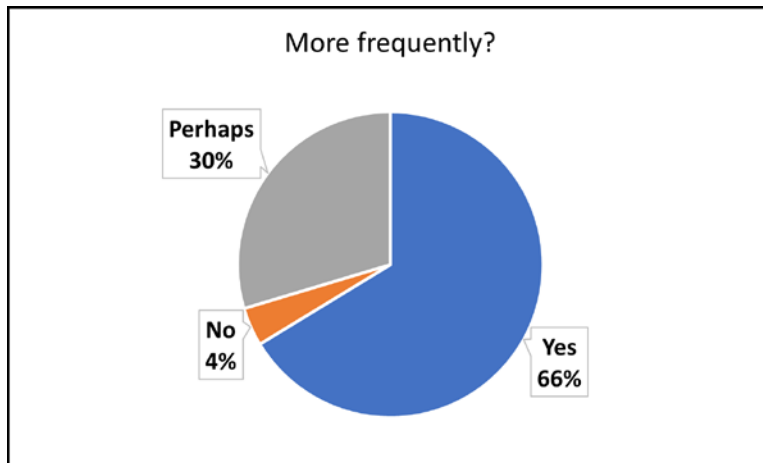
Number responding **361** **84.7%**

Among responses giving other suggestions, these were the most frequent:

Seating
Toilets
Lighting
Delicatessen
Affordable
Tourists

7. Would you visit more frequently?

Full question: If you use the Covered Market infrequently or never, would you consider shopping there more often to support small, local businesses if the range of offerings were extended?



Yes	179	66.3%
No	11	4.1%
Perhaps	80	29.6%
Number of responses	270	63%

8. Please say a little more ...

Full question: If you answered Yes or Perhaps to the previous question please say a little more ...

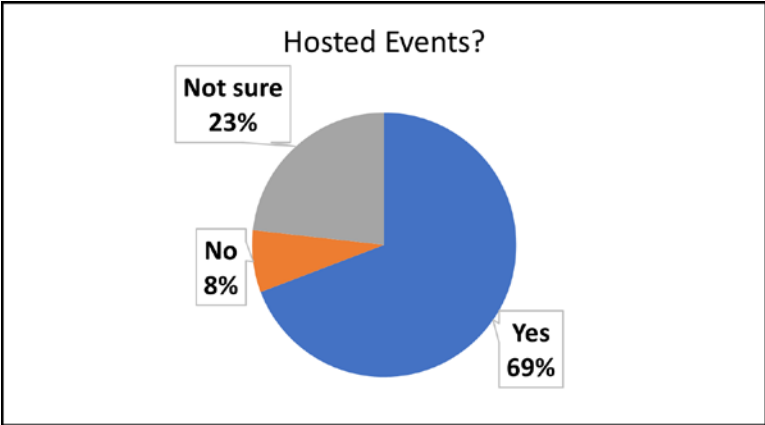
Top Topics

- 1 More variety of food shops, deli, bakery
- 2 Cleaner / smarter appearance
- 3 Craft shop
- 4 Affordable
- 5 Rents
- 6 Cafes

Number responding 188

9. Would you support hosting of events?

Full question: Would you support the hosting of evening/lunch time music or performance arts in the Covered Market?



Yes	292	69.2%
No	32	7.6%
Not sure	98	23.2%
Total	422	99%

10. What else?

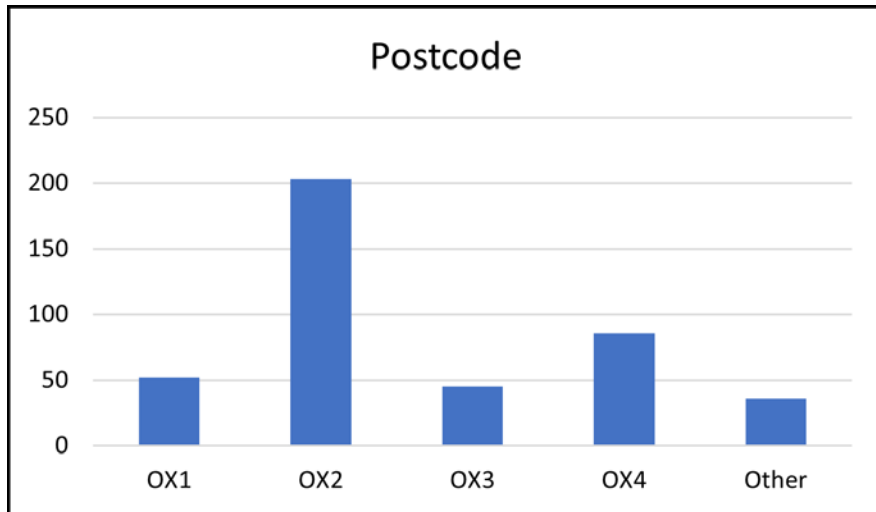
Full question: Is there is anything you think the design team need to know in order to do the project well?

Top Topics

- 1 Entrances
- 2 Signposting
- 3 Disabled access
- 4 Lighting
- 5 Cafes
- 6 Music

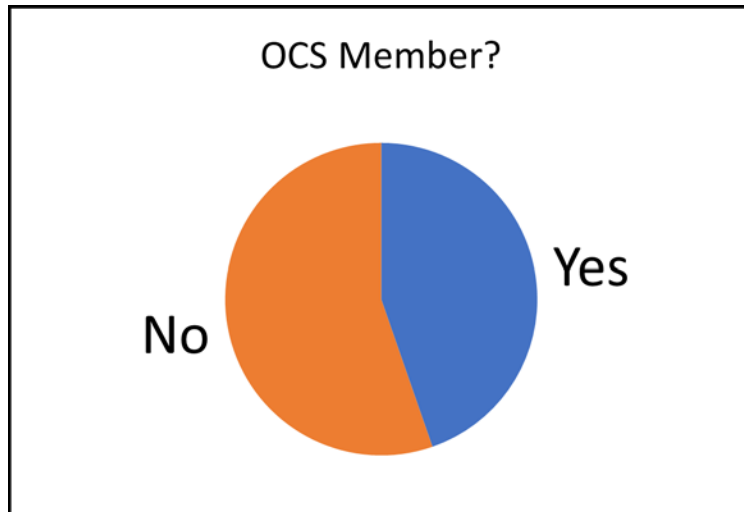
Number of responses 226 (53%)

11. Please enter the first part of your postcode



OX1	52	12.2%
OX2	203	47.7%
OX3	45	10.6%
OX4	86	20.2%
Other	36	8.5%
TOTAL	422	99.1%

12. Are you a member of Oxford Civic Society?



Yes	189	44.4%
No	234	54.9%
Number of responses	423	99.3%

OXFORD

CIVIC SOCIETY

AN INDEPENDENT VOICE FOR OXFORD

SINCE 1969

Oxford Civic Society is for people who care about Oxford, want to enjoy it more fully and help shape its future.

New members always welcome. See oxcivicsoc.org.uk or phone 07505 756 692